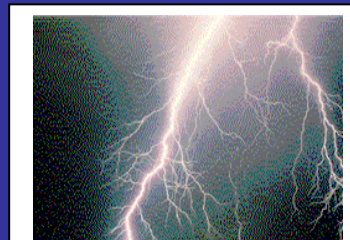


# **EUAA ANNUAL EVENTS SPONSORSHIP OPPORTUNITIES FOR 2009**



[www.euaa.com.au](http://www.euaa.com.au)



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## 2009 EUAA EVENTS TABLE

\* See Pack for Inclusions of Sponsorship

M = Member NM = Non Member

<i>Event</i>	<i>Date</i>	<i>Length</i>	<i>State</i>	<i>Major Sponsor</i>	<i>Lunch Sponsor</i>	<i>Dinner Sponsor</i>	<i>Drinks Sponsor</i>
<i>Tasmanian Energy Forum (TEF)</i>	<i>30 March</i>	<i>1 full Day</i>	<i>Hobart</i>	<i>\$7,000 M \$8,000 NM</i>	<i>\$3,500 M \$4,000 NM</i>	<i>Not Applicable</i>	<i>\$3,000 M \$3,500 NM</i>
<i>Queensland Energy Forum (QEF)</i>	<i>1 May</i>	<i>1 full Day</i>	<i>Brisbane</i>	<i>\$7,000 M \$8,000 NM</i>	<i>\$3,500 M \$4,000 NM</i>	<i>Not Applicable</i>	<i>\$3,000 M \$3,500 NM</i>
<i>National Energy Price &amp; Market Update Seminar (EPMU)</i>	<i>10 June</i>	<i>1 full Day</i>	<i>Melbourne</i>	<i>\$7,000 M \$8,000 NM</i>	<i>\$3,500 M \$4,000 NM</i>	<i>Not Applicable</i>	<i>\$3,000 M \$3,500 NM</i>
<i>National Climate Change Briefing (CCB)</i>	<i>Mid August</i>	<i>1 full Day</i>	<i>Sydney</i>	<i>\$7,000 M \$8,000 NM</i>	<i>\$3,500 M \$4,000 NM</i>	<i>Not Applicable</i>	<i>Not Applicable</i>
<i>EUAA Annual Conference</i>	<i>October</i>	<i>2 Full Days</i>	<i>Sydney</i>	<i>\$9,000 M \$10,000 NM</i>	<i>\$4,000 M \$4,500 NM</i>	<i>\$6,250 M \$7,000 NM</i>	<i>\$4,000 M \$4,500 NM</i>

### Other Sponsorship Opportunities

<b>Green Partnership</b>	{ \$20,000 M \$22,000 NM	The EUAA will enter into a <i>Green Partnership of its 2009 events</i> to promote our events as 'green', to offset greenhouse emissions related to our events and to focus delegates on reducing emissions either at the event or more broadly. See page 16 for details
<b>Energy Contracting &amp; Emissions Trading Workshops</b>	{ \$5,000 M \$6,000 NM	In 2009 we will be holding a series of smaller workshops with members and invited energy users on energy contracting and emissions trading. These will bring together energy customers to learn more about re-contracting, contracting strategies and other relevant topics. We will also be holding workshops to help members understand more about emissions trading. These workshops likely to be held in NSW, Qld and Vic, with other venues possible. See p 18 for details.
<b>Breakfast, Lunch &amp; Dinner Briefings</b>		From time-to-time we hold short briefings on topical issues. Got an idea for a good topic? Let us know. If interested in sponsoring one or more of these contact us to discuss.
<b>Exhibition Stand</b>	{ \$2,500 M \$3,000 NM	Our Annual Conference and some other events can accommodate exhibitors. If interested in setting up an exhibition stand please get in contact with us. See page 17 for details.

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# Sponsor Loyalty Packages

Sponsors committing to support over the year at the values shown below will also receive recognition under our *Sponsorship Loyalty Program* as shown below and with additional benefits.

<p><b>Bronze Package Options</b></p>	<p><b>Investment: From \$5,000 to \$10,000</b>                  If a sponsor commits to sponsor our 2007 EUAA events as a <i>Bronze Sponsor</i> you will be entitled to</p> <ol style="list-style-type: none"> <li>1. Sponsor acknowledged as a <i>Bronze Sponsor</i> on our website and all of our promotion material pertaining to sponsored events.</li> <li>2. A paragraph on the sponsors' company along with their logo to placed on our website for 12 months</li> <li>3. <b>Sponsor is able to invite their customers or staff to the event with a 5% discount off the relevant rate.</b></li> <li>4. <b>Sponsor's customers entitled to 2 months free subscription to our Member Briefing notes which contains very relevant &amp; valuable information. (will need email address of nominated persons)</b></li> </ol>
<p><b>Silver Package Options</b></p>	<p><b>Investment: More than \$10,000 but less than \$15,000</b>                  If a sponsor commits to sponsor our 2007 EUAA events as a <i>Silver Sponsor</i> you will be entitled to 1. &amp; 2 <b>plus</b> you may choose any <b>two (2) of the options 3-5 below (Please tick box next to your option)</b></p> <ol style="list-style-type: none"> <li>1. Sponsor acknowledged as a <i>Silver Sponsor</i> on our website plus additional exposure at events</li> <li>2. A paragraph on the sponsors' company along with their logo to placed on our website for 12 months.</li> <li>3. <b>Sponsor is able to invite their customers or staff to the event with a 10% discount off the relevant rate.</b></li> <li>4. <b>Sponsor's customers entitled to 3 months subscription to our Member Briefing notes which contains very relevant &amp; valuable information. (will need email address of nominated persons)</b></li> </ol>
<p><b>Gold Package Options</b></p>	<p><b>Investment: More than \$15,000 but less than \$20,000</b>                  If a sponsor commits to sponsor our 2007 EUAA events as a <i>Gold Sponsor</i> you will be entitled to <b>all of the following options:</b></p> <ol style="list-style-type: none"> <li>1. <b>Sponsor acknowledged as a <i>Gold Sponsor</i> on our website plus additional exposure at events</b></li> <li>2. <b>A paragraph on the sponsors' company along with their logo to placed on our website for 12 months.</b></li> <li>3. <b>Sponsor is able to invite their customers or staff to the event with a 10% discount off the relevant rate.</b></li> <li>4. <b>Sponsor's customers entitled to 6 months subscription to our Member Briefing notes which contains very relevant &amp; valuable information. (will need email address of nominated persons)</b></li> <li>5. <b>One (1) extra free registrations to our Annual Conference or two (2) to any other event of your choice during the sponsorship year.</b></li> </ol>
<p><b>Platinum Package Options</b></p>	<p><b>Investment: More than \$20,000</b>                  If a sponsor commits to sponsor our 2007 EUAA events as a <i>Platinum Sponsor</i> you will be entitled to <b>all of the following options:</b></p> <ol style="list-style-type: none"> <li>1. <b>Sponsor acknowledged as a <i>Platinum Sponsor</i> on our website plus additional exposure at events</b></li> <li>2. <b>A paragraph on the sponsors' company along with their logo to placed on our website for 12 months.</b></li> <li>3. <b>Sponsor is able to invite their customers or staff to the event with a 10% discount off the relevant rate.</b></li> <li>4. <b>Sponsor's customers entitled to 6 months subscription to our Member Briefing notes which contains very relevant &amp; valuable information. (will need email address of nominated persons)</b></li> <li>5. <b>Two (2) extra free registrations to our Annual Conference or Four (4) to any other EUAA events of your choice during the sponsorship year.</b></li> </ol>

\*Please note that the dollar values shown above relate to *Non-member Rates*.



# About the Energy Users Association of Australia



The Energy Users Association of Australia (EUAA) is a national non-profit organisation servicing the interests of electricity and gas users.

The EUAA provides a range of membership services and benefits including:

- networking and information exchange among members
- regular meetings and forums to discuss customer-based issues
- regular updates of developments in the energy market
- well-informed representation to regulators and policy makers
- networking with energy companies on customer issues
- access to a range of information and services including via its website (<http://www.euaa.com.au>), and
- **conferences, seminars, briefings and workshops on customer issues**

The EUAA has over 100 members, including many of Australia's largest energy users.

## EUAA Events

The EUAA has an active and informative events program. Our events are focused on energy user issues including:

- Developments in energy markets and reform
- Industry and user perspectives on current and future energy markets/issues
- Electricity and gas price and market outlooks
- Climate change, renewable energy and energy efficiency
- Specific user issues e.g.
  - networking & billing
  - retail contracts and network connection
  - service reliability and quality
  - energy management
  - demand management and distributed generation
- Regulatory and network issues

**Our regular events attract significant numbers of delegates, including a high proportion of end-use customers and EUAA members.** Discussion and networking is a key component.

Further details are contained in this pack.

## Sponsorship Invitation

We invite you to become a sponsor for our events. In doing so, you can help to position your organisation at the forefront of energy customers and their issues.

Our events provide unique benefits, since they are organised by the national energy user association for its members, other customers, and their energy suppliers and industry contacts. By becoming a sponsor, you can clearly identify your organisation before energy users and the wider energy market as playing a major role in customer events.

We invite you to sponsor one or more of our events and choose from a range of sponsorship opportunities. Our sponsored events and the sponsorship opportunities they offer are outlined in this kit and summarised in the table on p. 3.

## Sponsorship Feature and Benefits

The following points detail many of the features and benefits your business will derive from choosing to support the EUAA with Sponsorship.

### Sponsorship Features

- Unrestricted access to delegates;
- Choice of 5 packaged sponsorships
- Exhibition Space available
- *Sponsorship Loyalty Program* (see page 6. for features)
- Sponsors company details included on all publicity for the event sponsored. For example your logo will be:
  - displayed on all brochures distributed to approx 5,000 contacts;
  - positioned on the EUAA website with a link to your website;
  - included in the delegates manual; and
- Discounted sponsorship fees for EUAA members\*

### Sponsorship Benefits:

- Sponsor's support is made known to and viewed favourably by EUAA and its members
- Sponsorship is highlighted by EUAA to its members
- Unrestricted access to delegates at sponsored events
- At the event the opportunity to market/promote your products and services to attending delegates and the business that they represent;
- Sponsors have the opportunity to promote and encourage discussion on issues that are important to your business
- Discounts for EUAA Members
- You receive many more important benefits through our *Sponsorship Loyalty Program* (see page 5 for more details)

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\* To find out more about membership, or to join, contact us or visit our web site at: [www.euaa.com.au](http://www.euaa.com.au).

## Exhibitor Opportunities

Take the opportunity to exhibit, demonstrate and display products and services. We offer exhibitor opportunities at a range of our events. If you want to get in front of large energy users and a range of companies from the energy sector consider setting up an exhibition stand at one or more of the EUAA's energy sector events. If your target audience is the energy sector then our events offer an outstanding exhibitor opportunity. To find out more see page 17.

## Our Commitment to Sponsors

### **Specific objectives of our partnership for each Sponsor will be to:**

- Maximize exposure to delegates by way of logo presence, other signage, announcements and seminar participation (e.g. guaranteed speaker's spot for Major sponsors and preference given to others);
- Provide a partnership with our event aimed specifically at energy users. The EUAA has been running events for 12 years. Our reputation and position in the energy market is outstanding. We have also developed an excellent "**brand name**" in the energy events market. Our events are highly successful, well attended and highly relevant to energy users, attracting a growing number of delegates, who consistently mark the events very highly.
- Provide opportunities for relationship building and networking with EUAA members and delegates during and after the event.

## Sponsor's Responsibilities

### **Please note that representative from the sponsor company are required to:**

- Organise the set-up and pack-up of their company displays.
- Arrange the transportation of goods to and from the venue where the event is being held (labeled clearly) – EUAA will provide you with the contact and address details of the venue.
- Speak to contact at the venue regarding special requirements that you may have pertaining to signage and storage of your displays etc. (Please note that the venue may have special conditions that need to be clarified.)

The EUAA takes no responsibility for lost or stolen goods pre, post or during event.

## **EUAA EVENTS & SPONSORSHIP OPPORTUNITIES 2009**

# **Australian Energy User 2009, Annual Conference (2 days)**

**This year our conference is being held mid to late October in Sydney**

The event will attract approximately 100 delegates including energy users, the energy industry, key policy makers, regulators, and existing and potential business partners. Our 2-day conference will focus on a range of electricity, gas and environmental issues, targeted at those of interest to end-users and the broader energy market. We will bring together a range of expert views on electricity and gas issues, including both local and international perspectives. The Conference is highly successful and is our premier annual event. There will be excellent opportunities for delegates to mingle, network and get to know each other better.

**We attract a lot more large energy users than other energy conferences.**

## **Annual Conference 2009 Invitation for Sponsorship**

Help to position your organisation at the forefront of energy customer issues. We invite you to become a sponsor at this year's Annual Conference

### **Key Feature**

Our National Conference will provide unique benefits, since the event is organised by major energy users, for customers and their suppliers.

We invite you to choose any of the following opportunities:

- **Major sponsorship**
- **Dinner sponsorship**
- **Lunch sponsorship**
- **Drinks sponsorship**

OR be innovative and come up with your own unique idea for sponsorship.

## Major Sponsorship

**all rates are GST inclusive**

**Investment: \$9,000 for EUAA Members**

**\$10,000 for Non Members**

### Benefits Available

- Offer to present a paper (within the parameters of the conference program).
- Acknowledgment as major sponsor: '**Proudly sponsored by.....**'
- Two complimentary full registrations to Conference. Great for networking and meeting customers.
- Additional registrations at discounted rates (negotiable).
- Acknowledgment as a MAJOR sponsor in event promotions including:
  - your company logo in brochure (sent to approximately 5,000 contacts);
  - your company logo displayed in the delegates' manual;
  - acknowledgement of sponsorship at start and end of event; and
  - logo displayed on the EUAA website.
- Your organisation's brochures/promotional items inserted into delegates' satchels.
- One complete electronic listing of delegates provided upon request after the event (including name, organisation, postal address and telephone number). Use this list to help with your own marketing initiatives. (Note that privacy laws apply.)
- Prominent exposure of your company's logo at the event (e.g. a banner to be provided by you and displayed in the venue, on screen at the venue).
- A single exhibition stand at the event to display your products and services.

We would be happy to consider additional exposure opportunities attractive to you.

## Conference Dinner (end of day 1)

**all rates are GST inclusive**

**Investment: \$6,250 for EUAA Members**

**\$7,000 for Non Members**

### Benefits Available

- Opportunity to welcome delegates to the dinner and make a short address on behalf of your organisation during the evening (approx 15 minutes).
- One complimentary registration to Conference.
- Additional registrations at discounted rates (negotiable).
- 3 additional complimentary invitations to dinner (approx. \$120.00 each).
- Right to display banners and promotional material during the dinner.
- Acknowledgment as a dinner sponsor in event promotions including:
  - your company logo in brochure (sent to approximately 5,000 contacts);
  - displayed in the delegates' manual;
  - acknowledgement of sponsorship; and
  - Logo displayed on the EUAA website.
- 3 course dinner and entertainment is provided
- Your organisation's brochure/promotional item inserted into delegates' satchels and displayed on screen at the venue.



## Lunch

**(1 spot each day or both days) all rates are GST inclusive**

**Investment: \$4,000 each day for EUAA Members  
\$4,500 each day for Non Members  
\$7,000 2 day package Members  
\$8,000 2 day package Non Members**

### Benefits Available

- Opportunity to welcome delegates and address delegates during lunch (approx 10 minutes).
- One complimentary registration to Conference.
- Additional registrations at discounted rates (negotiable).
- Invite two guests to lunch.
- Right to display banners and promotional material during the lunch.
- Acknowledgment as a lunch sponsor in event promotions including:
  - your company logo in brochure (sent to approximately 5,000 contacts);
  - displayed in the delegates' manual;
  - acknowledgement of sponsorship; and
  - logo displayed on EUAA website.
- Your organisation's brochure/promotional item inserted into delegates' satchels and displayed on screen at the venue.



## Drinks (end of day one)

**all rates are GST inclusive**

**Investment: \$4,000 for EUAA Members  
\$4,500 for Non Members**

### Benefits Available

- Opportunity to welcome delegates and address delegates at drinks function (approx five minutes).
- Three additional complimentary invitations to drinks or 1 complimentary registration to conference.
- Right to display banners and promotional material during drinks.
- Acknowledgment as a drinks sponsor in event promotions including:
  - your company logo in brochure (sent to approximately 5,000 contacts)
  - displayed in the delegates' manual;
  - acknowledgement of sponsorship; and
  - logo displayed on EUAA website.
- Your organisation's brochure/promotional item inserted into delegates' satchels and displayed on screen at the venue.

## Our Full Day Seminars

(see events calendar on page 4 for dates)

### **National Climate Change Briefing – Sydney**

Climate Change is a critical issue for energy users and the future of energy. The Federal Government is proceeding with an emissions trading scheme and a 20 per cent renewable energy target. The new US administration is also likely to be more active in climate change issues. Meanwhile, the global economic downturn is throwing out new challenges in this area. The EUAA will be holding a national *Climate Change* Briefing in 2009 designed to better equip energy users and others to deal with the issues. An impressive program and expert speakers will be organized.

### **National Energy Price & Market Update Seminar – Melbourne**

Our national *Energy Price & Market Update (EPMU)* seminar will update energy users and other interested parties on electricity and gas prices, market conditions, outlooks, contracting and topical issues. It brings together expert, independent and sectoral analysis, and commentary. This event attracts a high proportion of customers, along with many other delegates.

### **Queensland Energy Forum – Brisbane**

The EUAA's key annual Queensland event is specifically aimed at the Queensland energy user and the Queensland energy market. Queensland energy has its own challenges on fronts such as in electricity and gas infrastructure, new capacity, coal seam gas and LNG exports, and climate change. A range of interesting and expert speakers will discuss the key issues.

### **Tasmanian Energy Forum – Launceston**

This 1-day seminar will provide a comprehensive update for Tasmanian energy users and other energy interests on electricity and gas prices, market conditions and outlooks, contestability, climate change issues and other topical energy issues. It will bring together expert, independent and sectoral analysis; and will include local and national issues.

### **North Queensland Energy Forum – November in Townsville**

(jointly with Townsville Enterprise Ltd)

The North Queensland Energy Forum will bring together the regions large energy users and key energy sector people to discuss major energy issues affecting North Queensland. This forum will cover issues such as the future energy needs of the region, climate change and its implications for the region, infrastructure needs, regional generation opportunities, alternative energy, the rise of gas as a major energy source, the Northern Economic Triangle as well as broader state and national energy matters.

(A range of sponsorship opportunities is offered such as Major Sponsor, Welcome BBQ, Lunch and Networking Drinks.

For further details please contact Josh Hankey on 0417 191 630.)

**We invite you to choose any of the following opportunities for each of these events:**

- **Major sponsorship**
- **Lunch sponsor**
- **Drinks sponsor**

**Sponsorship for multiple events can be arranged. Speak to us about this for details and the special rates that could apply.**



*Full Day  
Seminars*

## **Major Sponsorship (for each event)**

**all rates are GST inclusive**

**Investment: \$7,000 for EUAA Members**

**\$8,000 for Non Members**

### **Benefits Available**

- Acknowledgment as major sponsor: '**Proudly sponsored by.....**'
- Two complimentary full registrations for the event.
- Additional registrations at discounted rates (negotiable).
- Present a paper (within the parameters of the seminar program).
- Acknowledgment as MAJOR sponsor in event promotions including:
  - your company logo event brochures (sent to approximately 5,000 contacts);
  - your company logo and information displayed in the delegates' manual;
  - acknowledgement of sponsorship at start and end of event; and
  - logo displayed on the EUAA web site.
- One complete electronic listing of delegates provided after the event if requested (including name, organisation and contact details). Use this list to help with your marketing or follow-up. (Note that privacy laws apply.)
- Prominent exposure of your company's logo at the event (e.g. a banner to be provided by you and displayed at the venue, company information, marketing material, publications and displays, 'on screen' acknowledgement).

Other forms of promotion can be discussed

## **Lunch (for each event)**

**all rates are GST inclusive**

**Investment: \$3,500 for EUAA Members**

**\$4,000 for Non Members**

*Full Day  
Seminars*

### **Benefits Available**

- Opportunity to welcome and address delegates during lunch (approx 10 minutes).
- One complimentary registration to the seminar.
- Additional registrations at discounted rates (negotiable).
- Invite two other guests to the lunch.
- Right to display banners and promotional material during the lunch.
- 'On screen' acknowledgement
- Acknowledgment as a lunch sponsor in event promotions including:
  - your company logo in event brochures (sent to approximately 5,000 contacts).
  - your company logo and information displayed in the delegates' manual;
  - acknowledgement of sponsorship; and
  - logo displayed on the EUAA web site.

## **Post Seminar Drinks (for each event)**

**all rates are GST inclusive**

**Investment: \$3,000 for EUAA**

**\$3,500 for Non Members**

*Full Day  
Seminars*

### **Benefits Available**

- Opportunity to welcome and address delegates at drinks function (5-10 minutes).
- Three additional complimentary invitations to drinks (or 1 free seminar registration).
- Right to display banners and promotional material during drinks.
- 'On screen' acknowledgement
- Acknowledgment as a drinks sponsor in event promotions including:
  - your company logo in event brochures (sent to approximately 5,000 contacts).
  - your company logo and information displayed in the delegates' manual;
  - acknowledgement of sponsorship; and
  - logo displayed on the EUAA web site.

## Green Event Partnership

**all rates are GST inclusive**

**Investment: \$11,000 for EUAA Members**

**\$12,000 for Non Members**

The EUAA is looking to partner with an organization in promoting our events as 'green', to offset greenhouse emissions related to our events, to work with us to help show our commitment to addressing the impacts of climate change and to focus delegates on reducing emissions either at the event or more broadly.

Our 2009 *Green Partner* will:

- Green sponsor all our 2008 events (distinguished from *Major sponsor* status)
- Be acknowledged as *Green Partner* for all of our events in the calendar this year, as well as placement on the EUAA web site and communications recognizing green partner status
- Provide Green power and offsets for all of our 2009 events (at partner's expense)
- Offer usage of the 'Green Event' logo
- Receive a complimentary registration to each event.
- Be offered speakers spots at our Annual Conference and National Climate Change Briefing.
- Be promoted to 5,000 contacts for each event (e.g. listed as *Green Partner* with logo on brochures and other material)
- Have the right to provide green collateral and signage reflecting the partnership and its status
- One complete electronic listing of delegates provided after the event if requested (including name, organisation and contact details). Use this list to help with your marketing or follow-up. (Note that privacy laws apply.)

Normal *Silver* (or above) sponsorship privileges will also apply (see page 6 for details)

As part of the green partnership the following will also be considered:

- Joint media statement announcing the agreement to a 2009 *Green Partnership* with the EUAA
- EUAA will undertake to buy its power requirements from the *Green Partner* including Green Power
- Prizes or awards for delegates or companies with innovative or effective abatement ideas
- 'Green' competitions
- Other innovative ideas consistent with the *Green Partnership*

We would be happy to discuss a '*Green Partnership*' with you.

## **Exhibitors**

**all rates are GST inclusive**

**Investment: \$2,500 for EUAA Members (2-day Annual Conference)**

**\$3,000 for Non Members (2-day Annual Conference)**

**Or**

**\$1,250 for EUAA Members (1-day event)**

**\$1,500 Non Members (1-day event)**

Take the opportunity to exhibit, demonstrate and display products and services. We offer exhibitor opportunities at a range of our events. If you want to get in front of large energy users and a range of companies from the energy sector, consider setting up an exhibition stand at one or more of the EUAA's energy sector events. If your target audience is the energy sector, then our events offer an outstanding exhibitor opportunity.

Talk about your products and services to potential customers throughout the event. Use the web, PCs, posters, videos and slides. Hand out brochures and information, run a competition or prize draw and interact with your customers/clients. Come up with your own ideas to attract clients.

You will receive:

- Display area (approx 3 x 3 metres)
- Stand or booth
- Fascia or signage space
- Trestle table and chairs
- Half price registrations
- Complimentary tea or coffee (or hire a coffee machine)
- Access to delegates (prominent position)
- Promotion as an exhibitor

Please note that organisation and expenses related to your AV requirements will need to be met by you and organised directly through the venue. We will forward you the contact details of the person at the hotel/venue who will be responsible for these matters.

# **Workshop Sponsor – Energy Contracting & Emissions Trading**

**all rates are GST inclusive**

**Investment: \$5,000 for EUAA Members (each workshop)  
\$6,000 for Non Members (each workshop)**

In 2009 we will be holding a series of smaller workshops with members and invited energy users on energy contracting and emissions trading.

Contracting workshops will bring together energy customers to learn more about re-contracting, contracting strategies and other relevant topics.

We will also be holding workshops to help members understand more about emissions trading.

These workshops are likely to be held in NSW, Qld, Vic and Tas.

Benefits to Workshop Sponsors:

- Small and more informal setting
- More personalised access to members
- Small group like discussions
- Audience of large energy users only (for contracting workshops)
- Opportunity to present
- List of attendees and contact details (privacy laws apply)
- High level of recognition for your organisation as helping large users understand the emerging issues affecting them

This is your opportunity for close and personal access to our members and other large end users.

Sole sponsorship status for each sponsored workshop.

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# SPONSORSHIP AGREEMENT FORM

Name of Organisation \_\_\_\_\_

Address \_\_\_\_\_

Contact person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## SPONSORSHIP DESCRIPTION & ASSOCIATED FEES

Sponsorship Type: Major  Lunch  Dinner  Drinks  Green Partner  Other

1.Event Name: \_\_\_\_\_ State \_\_\_\_\_ Date \_\_\_\_\_ Details(ie Lunch) \_\_\_\_\_ \$ \_\_\_\_\_

2.Event Name: \_\_\_\_\_ State \_\_\_\_\_ Date \_\_\_\_\_ Details \_\_\_\_\_ \$ \_\_\_\_\_

3.Event Name: \_\_\_\_\_ State \_\_\_\_\_ Date \_\_\_\_\_ Details \_\_\_\_\_ \$ \_\_\_\_\_

4.Event Name: \_\_\_\_\_ State \_\_\_\_\_ Date \_\_\_\_\_ Details \_\_\_\_\_ \$ \_\_\_\_\_

5.Event Name: \_\_\_\_\_ State \_\_\_\_\_ Date \_\_\_\_\_ Details \_\_\_\_\_ \$ \_\_\_\_\_

Total S/ship Amount \$ \_\_\_\_\_

Which Package: Bronze  Silver  Gold  Platinum

PAYMENT TYPE: Cheque  Direct Debit  Credit Card

- Total amount (payable to EUAA) to be paid on signing of the contract.
- Tax Invoice will be provided
- Direct Debit** Details available upon request.
- Make cheques payable to: *Energy Users Association of Australia*

## CREDIT CARD PAYMENT

I wish to pay by credit card and hereby authorize you to charge the amount of \$ \_\_\_\_\_

Bankcard  MasterCard  Visa  Amex  Diners

Cardholders Name \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card No: \_\_\_\_\_ Expiry Date \_\_\_\_\_ / \_\_\_\_\_

## AUTHORISATION

Signed for and on behalf of Sponsor:

Name: \_\_\_\_\_ Date: \_\_\_\_\_



