



EUAA NATIONAL CONFERENCE 2019

SPONSORSHIP OPPORTUNITIES

WED 1 – THU 2 MAY 2019
MARVEL STADIUM
MELBOURNE

**THE TRUSTED VOICE OF
AUSTRALIAN ENERGY USERS**

EUAA
Energy Users Association of Australia

ENERGY USERS ASSOCIATION OF AUSTRALIA

NATIONAL CONFERENCE 2019

WED 1 – THU 2 MAY 2019

MARVEL STADIUM (FORMERLY ETIHAD), MELBOURNE

In a year in which energy and climate action are set to dominate the national agenda, the EUAA National Conference will be an event not to be missed. This key energy event attracts the most influential speakers in energy, peak regulatory bodies, industry experts and an audience that includes some of the largest energy users in the country.

Like no other event in Australia, the EUAA National Conference provides a stage for new concepts to be promoted and ideas to be challenged, solutions put forward for consideration and conversation in an environment that promotes engagement and networking.

This is a unique opportunity to showcase your company and demonstrate your support to a key group that includes energy users, participants in the energy market, generators, transmission and distribution companies, business analysts, new energy entrants, established businesses and other service providers working in the energy sector.



SPONSORSHIP OPPORTUNITIES

A variety of opportunities are available to support this premier event.

MAJOR PARTNER

\$15,000 ex GST

As major partner of the National Conference your organisation will receive the highest level of recognition and exposure.

- Your business logo on all promotional material relating to the conference, acknowledging your company as a Major Partner
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Verbal acknowledgement of your sponsorship at various times throughout the conference
- One 20-minute speaking opportunity (at time to be scheduled and topic to be approved by the EUAA) at conference
- Logo, company profile (200 words) and sponsorship level mentioned in delegate program
- Prominent exposure – display 3 banners at the venue
- Access to list of (opted in) delegates attending the conference (name, organisation and email addresses only)
- Complimentary full-page advertisement in program

- Complimentary table of 8 at conference

SUPPORTING PARTNER

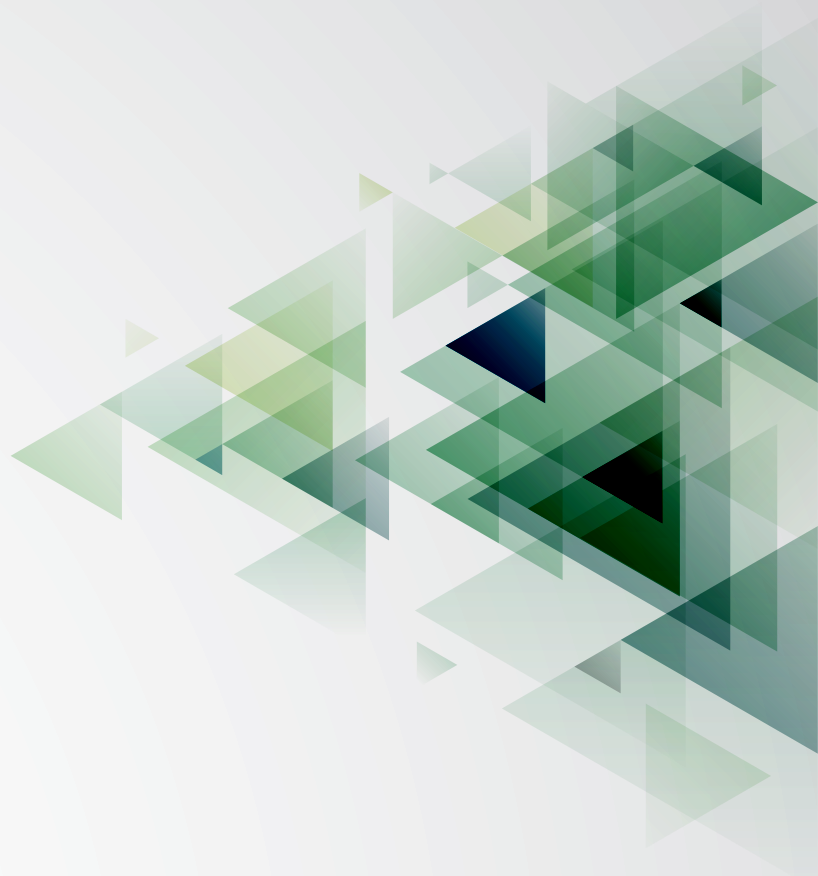
\$9,900 ex GST

- Your business logo on all promotional material relating to the conference, acknowledging your company as a Supporting Partner
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Verbal acknowledgement of your sponsorship at various times throughout the conference
- Logo, company profile (150 words) and sponsorship level mentioned in delegate program
- Prominent exposure – display 2 banners at the venue
- Complimentary half-page advertisement in program
- Complimentary table of 8 at conference

NETWORKING COCKTAIL FUNCTION PARTNER – 2 HOURS

\$7,500 ex GST

- Your business logo on all promotional material relation to the conference and featuring your company as the Networking cocktail function partner
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Logo, company profile (150 words) and sponsorship level mentioned in delegate program
- Provision for company banners to be displayed during the function
- Two complimentary conference registrations with additional registrations at member rate
- At end of Day 1, opportunity for a 10minute speaking spot in plenary to invite and welcome delegates to function
- Prominent exposure with 2 banners able to be displayed at function
- Complimentary quarter page advertisement in program



LUNCH PARTNER: Day 1/Day 2

\$3,000 per Day (ex GST)

- Opportunity to welcome and address delegates at lunch break
- Recognition on the EUAA website Conference page with your organisation's logo hyperlinked
- One complimentary conference registration with additional registrations at member rate
- Your business logo on all promotional material relating to the Conference featuring your company as the Lunch Partner
- Logo, company profile (100 words) and sponsorship level mentioned in delegate program
- Prominent exposure – Display 1 banner at the conference

COFFEE CART PARTNER: Day 1/Day 2

\$3,000 per Day (ex GST)

- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Your business logo on all promotional material relating to the conference featuring your company as the Coffee Cart Partner
- Logo, company profile (75 words) and sponsorship level mentioned in delegate program
- Prominent exposure – Display 1 banner at the conference and option to add logo to coffee cups
- One complimentary conference registration with additional registrations at member rate

LANYARD SPONSOR

\$3,000 ex GST

- Prominent exposure with logo printed on lanyards for delegates to conference
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Logo, company profile (50 words) and sponsorship level mentioned in delegate program

SHOWBAG SPONSOR

\$3,000 ex GST

- Prominent exposure with logo printed on showbags for delegates to conference
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Logo, company profile (50 words) and sponsorship level mentioned in delegate program



EUA NATIONAL CONFERENCE 2019

SPONSORSHIP BOOKING FORM

ORGANISATION DETAILS

Organisation Name _____

Contact Person _____

Position _____

Address _____

Suburb _____ State _____ Postcode _____

Phone _____

Email _____

SPONSORSHIP OPPORTUNITIES *(All fees exclude GST)*

Please tick relevant box(es)

- | | | |
|--|--|--|
| <input type="checkbox"/> Major (\$15,000) | <input type="checkbox"/> Lunch Day 1 (\$3,000) | <input type="checkbox"/> Coffee Cart Day 1 (\$3,000) |
| <input type="checkbox"/> Supporting (\$9,900) | <input type="checkbox"/> Lunch Day 2 (\$3,000) | <input type="checkbox"/> Coffee Cart Day 2 (\$3,000) |
| <input type="checkbox"/> Networking Drinks (\$7,500) | | <input type="checkbox"/> Lanyard Sponsor (\$3,000) |
| | | <input type="checkbox"/> Showbag Sponsor (\$3,000) |

PAYMENT

OPTION 1

- Please forward a Tax Invoice

Tax invoice will include GST amount, any discount applied, as well as details for payment by bank transfer or cheque.

CREDIT CARD DETAILS

- MasterCard Visa AMEX

Credit Card No _____

Cardholder's Name _____

AUTHORISED BY:

Name _____

Position _____

OPTION 2

- Pay by credit card

Please complete details below, however your credit card will not be charged until your sponsorship has been confirmed and a tax invoice issued.

Expiry Date _____

Signature _____

Date _____

Signature _____

PLEASE RETURN YOUR COMPLETED BOOKING FORM TO:

Jodie Haigh, Energy Users Association of Australia
Email: euaa@euaa.com.au



EUAA NATIONAL CONFERENCE 2019: SPONSORSHIP TERMS & CONDITIONS

Sponsors and exhibitors participate in EUAA conference on the understanding that:

1. By returning the signed Booking Form ('Agreement'), you agree to be a Sponsor or Exhibitor of the EUAA conference in 2019 on the following terms and conditions.
2. Sponsorship entitlements will not commence until the fee has been paid in full.
3. The fee paid is non-refundable.
4. All amounts stipulated in this Agreement exclude 10% goods and services tax (GST).
5. Please note that your requested category of sponsorship may have a limit to the number of sponsors. Applications will be processed strictly in order of receipt of application form and full payment. The EUAA will notify you if you are unable to participate in your requested category.
6. The EUAA may at its discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Conference literature where this is offered as part of your sponsorship package and no payment shall be made to you for such use.
7. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the notified deadline. We request that all logos be supplied in an EPS and JPEG format. A high-resolution pdf of your advertisement for the delegate program will also need to be supplied to the specifications advised. Should an alternative file format be received, the EUAA cannot be held responsible for the quality of the logo or advertisement displayed in any of the promotional material.
8. Provision of banners, including delivery, their erection, dismantling and return to you along with any other promotional material is the responsibility of the sponsor and exhibitor.
9. The Conference logo is available for sponsors and exhibitors to use in their own promotions. However, all use must follow the strict guidelines as set by the conference organiser and is subject to approval.
10. A sponsorship schedule will be provided to all sponsors and exhibitors. The schedule will cover details relating to deadlines for receipt of advertising content, information on available catering, audiovisual requirements and general information.
11. The EUAA, its conference organising committee and the conference managers shall be indemnified and held harmless in respect of all costs, claims, demands and expenses to which they may be subject because of loss, injury, damage arising to any party, person or equipment during the duration of the conference/forum, including set up and dismantle times, which might be caused in part or whole by you, your staff, contractors or any other person under your instruction. Please ensure that your insurance will cover your involvement in this exhibition.
12. The Exhibitor shall take out a Third-Party Policy with a reputable insurer containing public liability cover. This should be for an amount not less than \$10,000,000 and the conference/forum organiser/s shall be entitled, but not obliged, to inspect such a certificate of clearance from your insurer, prior to the Exhibitor obtaining access to the Venue.
13. The conference organiser/s shall not be under any responsibility or liability whatsoever for damages to exhibits by loss, damage, theft, water, storms, strikes, riots or any other cause whatsoever. The Sponsor or Exhibitor must arrange their own insurance of their property to cover loss or damage.
14. The venue will be providing Exhibitors with a table and chairs for use with their exhibit, however the Exhibitor will be liable for any damages to this equipment or the venue in which they exhibit and shall not damage, paint or otherwise alter any floors, wall or other fabrics.
15. Force Majeure - If either party hereto is prevented in the performance of any act required hereunder by reason of act of God, fire, flood, or other natural disaster, malicious injury, strikes, lock-outs, or other labour troubles, riots, insurrection, war or other reason of like nature not the fault of the Conference Organiser or Venue in performing under this agreement, then performance of such act shall be excused for the period of the delay. If performance of this agreement is not possible, due to such an event, in part or whole, no refund of fees will be made by the Conference Organiser.
16. Information provided in the Invitation to Sponsor and Exhibit document is correct at time of print. However, the document is subject to change. Please note, all sponsors and exhibitors will be notified of any changes.