



# Sponsorship Prospectus

**EUAA NATIONAL  
CONFERENCE 2017**

Wed 24 – Thu 25 May  
Hilton Brisbane





# EUAA National Conference 2017

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Hilton Brisbane



Dear Colleagues and Friends

The Energy Users Association (EUAA) invites your business to join us as a sponsor for the EUAA National Conference. An annual event for our organisation, this year the Conference will be held on 24 & 25 May 2017 in Brisbane.

Our National Conference provides an excellent overview on the latest developments in energy and environmental markets, including solutions for business to reduce energy, environmental and regulatory costs. Our concurrent trade exhibition for energy users gives conference supporters a unique opportunity to have direct contact with our delegates.

The sponsorship opportunities offered in this prospectus provide companies such as yours the opportunity to engage and develop key relationships with an audience of large energy users, company executives, purchasing managers, energy managers, policy makers, regulators and all types of energy industry service providers and participants over the two-day duration of the conference. Your services will be showcased personally to a broad range of decision makers across the breadth of the Australian energy sector, and the conference is specifically designed to facilitate maximum interaction with delegates as well as co-sponsors and speakers.

I welcome your participation, and look forward to meeting with you in Brisbane.

**Andrew Richards**  
CEO



## Sponsorship Packages

### Major Partner

\$12,500 ex GST

As Major Partner of the national conference your organisation will receive the highest level of recognition and exposure. The package includes:

- Your business logo on all promotional material relating to the conference, acknowledging your company as a Major Partner
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Verbal acknowledgement of your sponsorship at various times throughout the conference
- One 20-minute speaking opportunity (at time to be scheduled and topic to be approved by EUAA) at conference
- Logo, company profile (200 words) and sponsorship level mentioned in delegate program
- Automatic participation in the conference's concurrent exhibition
- Prominent exposure - display 3 banners at the venue
- Access to list of (opted in) delegates attending the conference (name, organisation and email address only)
- Three complimentary Conference registrations with additional registrations at member rate
- Complimentary full-page advertisement in program

### Supporting Partner

\$9,900 ex GST

- Your business logo on all promotional material relating to the conference featuring your company as a Supporting Partner
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Verbal acknowledgement of your sponsorship at appropriate times throughout the conference
- Logo, company profile (150 words) and sponsorship level mentioned in delegate program
- Automatic participation in the conference's concurrent exhibition
- Two complimentary Conference registrations with additional registrations at member rate
- Prominent exposure - display 2 banners at the venue
- Complimentary half-page advertisement in program





### Day 1 Lunch Partner

\$3,000 ex GST

- Opportunity to welcome and address delegates prior to lunch break – approx. 10 minutes
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Your business logo on all promotional material relating to the conference featuring your company as the Day 1 Lunch Partner
- Logo, company profile (100 words) and sponsorship level mentioned in delegate program
- One complimentary conference registration with additional registrations at member rate
- Prominent exposure - display 1 banner at the venue
- Complimentary quarter-page advertisement in program

### Day 2 Lunch Partner

\$3,000 ex GST

- Opportunity to welcome and address delegates prior to lunch break – approx. 10 minutes
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Your business logo on all promotional material relating to the conference featuring your company as the Day 2 Lunch Partner
- Logo, company profile (100 words) and sponsorship level mentioned in delegate program
- One complimentary conference registration with additional registrations at member rate
- Prominent exposure - display 1 banner at the venue
- Complimentary quarter-page advertisement in program

### Networking Drinks Partner

\$4,950 ex GST

- Your business logo on all promotional material relating to the conference featuring your company as the Networking Drinks Partner
- Recognition on the EUAA website conference page with your organisation's logo hyperlinked
- Logo, company profile (150 words) and sponsorship level mentioned in delegate program
- Provision for company banners to be displayed during the Dinner
- One complimentary conference registration with additional registrations at member rate
- At the end of Day 1, 10-minute speaking opportunity, in plenary, to invite and welcome delegates
- Prominent exposure - display 1 banner at the drinks
- Complimentary quarter-page advertisement in program

### Business Lounge Partner

\$2,750 ex GST

- Exclusive display in dedicated quiet lounge including signage
- Recognition on the EUAA website conference page with your logo hyperlinked
- Access to delegates and promotion as Business Lounge Partners
- One complimentary conference registration with additional registrations at member rate
- Logo and sponsorship level mentioned in delegate program

### Exhibitor Partner

\$2,500 ex GST

- Display area including trestle table and 2 chairs
- Signage space beside table
- Recognition on the EUAA website conference page with your logo hyperlinked
- Access to delegates and promotion as an exhibitor
- One complimentary conference registration with additional registrations at member rate
- Logo and sponsorship level mentioned in delegate program



## Sponsorship Packages

AT A GLANCE

◆ Included in package

Opportunity/Inclusion	Major	Supporting	Day 1 Lunch	Day 2 Lunch	Networking Drinks	Business Lounge	Exhibitor
Logo on conference promotional material	◆	◆	◆	◆	◆	◆	◆
Logo hyperlinked on EUAA website conference page	◆	◆	◆	◆	◆	◆	◆
Company profile on EUAA website conference page	◆ 200 words	◆ 150 words	◆ 100 words	◆ 100 words			
Logo and company profile in delegate program	◆ 200 words	◆ 150 words	◆ 100 words	◆ 100 words	◆ 150 words		
Logo in delegate program	◆	◆	◆	◆	◆	◆	◆
Speaking opportunity during conference	◆ 20 mins						
Speaking opportunity prior to lunch/ drinks			◆ 5 mins	◆ 5 mins	◆ 10 mins		
Verbal acknowledgement during conference	◆	◆	◆	◆	◆	◆	◆
Exhibitor display space or Lounge	◆	◆				◆	◆
Advertisement in delegate program	◆ Full page	◆ 1/2 page	◆ 1/4 page	◆ 1/4 page	◆ 1/4 page		
Banner(s) displayed at conference	◆	◆	◆	◆	◆	◆	
List of (opted in) delegates	◆						
Conference registrations included	3	2	1	1	1	1	1

# Sponsorship Booking Form

Please direct any queries to Liz Baldwin on 03 9645 9858 or [liz@baldwinconsulting.com.au](mailto:liz@baldwinconsulting.com.au).



## ORGANISATION DETAILS

Organisation Name

Contact Person

Position

Address

Suburb

State

Postcode

Phone

Email

## SPONSORSHIP OPPORTUNITIES *(all prices exclude GST)*

Please tick relevant box

- |                          |                                  |          |
|--------------------------|----------------------------------|----------|
| <input type="checkbox"/> | <b>MAJOR Partner</b>             | \$12,500 |
| <input type="checkbox"/> | <b>SUPPORTING Partner</b>        | \$9,900  |
| <input type="checkbox"/> | <b>NETWORKING DRINKS Partner</b> | \$4,950  |
| <input type="checkbox"/> | <b>DAY 1 LUNCH Partner</b>       | \$3,000  |
| <input type="checkbox"/> | <b>DAY 2 LUNCH Partner</b>       | \$3,000  |
| <input type="checkbox"/> | <b>BUSINESS LOUNGE Partner</b>   | \$2,750  |
| <input type="checkbox"/> | <b>EXHIBITOR</b>                 | \$2,500  |

## PAYMENT METHOD

### Option 1

- ☐ Please forward a Tax Invoice

Tax Invoice will include GST amount, as well as details for payment by bank transfer or cheque.

### Option 2

- ☐ Pay by credit card

Please complete details below, however your credit card will not be charged until your sponsorship has been confirmed and a tax invoice issued.

### CREDIT CARD DETAILS

- |                                     |                               |   |
|-------------------------------------|-------------------------------|---|
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> Visa | <input type="checkbox"/> AMEX (2% surcharge, plus GST, applies) |
|-------------------------------------|-------------------------------|---|

Card Number

Expiry (DD/MM)

/

Cardholder Name

Signature

AUTHORISED BY:

Name

Date

/

/

Position

Signature

Please return your completed booking form to:

**Liz Baldwin, EUAA Conference Organiser**

Email: [liz@baldwinconsulting.com.au](mailto:liz@baldwinconsulting.com.au)

Fax: 03 9645 9859



# Terms and Conditions

## EUAA SPONSORS & EXHIBITOR

Sponsors and exhibitors participate in EUAA conference/forum on the understanding that:

1. By returning the signed Booking Form ('Agreement'), you agree to be a Sponsor or Exhibitor of an EUAA event or conference in 2017 on the following terms and conditions.
2. Sponsorship entitlements will not commence until the fee has been paid in full.
3. The fee paid is non-refundable.
4. All amounts stipulated in this Agreement exclude 10% goods and services tax (GST).
5. Please note that your requested category of sponsorship may have a limit to the number of sponsors. Applications will be processed strictly in order of receipt of application form and full payment. The EUAA will notify you if you are unable to participate in your requested category.
6. The EUAA may at its discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Conference literature where this is offered as part of your sponsorship package and no payment shall be made to you for such use.
7. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the notified deadline. We request that all logos be supplied in an EPS and JPEG format. Should an alternative format be received, the EUAA cannot be held responsible for the quality of the logo displayed in any of the promotional material.
8. Provision of banners, including delivery, their erection, dismantling and return to you along with any other promotional material is the responsibility of the sponsor and exhibitor.
9. The Conference logo is available for sponsors and exhibitors to use in their own promotions. However, all use must follow the strict guidelines as set by the conference/forum organiser and is subject to approval.
10. A sponsorship schedule will be provided to all sponsors and exhibitors. The schedule will cover details relating to deadlines for receipt of advertising content, information on available catering, audiovisual requirements and general information.
11. The EUAA, its conference/forum organising committee and the conference/forum managers shall be indemnified and held harmless in respect of all costs, claims, demands and expenses to which they may be subject because of loss, injury, damage arising to any party, person or equipment during the duration of the conference/forum, including set up and dismantle times, which might be caused in part or whole by you, your staff, contractors or any other person under your instruction. Please ensure that your insurance will cover your involvement in this exhibition.
12. The Exhibitor shall take out a Third-Party Policy with a reputable insurer containing public liability cover. This should be for an amount not less than \$10,000,000 and the conference/forum organiser/s shall be entitled, but not obliged, to inspect such a certificate of clearance from your insurer, prior to the Exhibitor obtaining access to the Venue
13. The conference/forum organiser/s shall not be under any responsibility or liability whatsoever for damages to exhibits by loss, damage, theft, water, storms, strikes, riots or any other cause whatsoever. The Sponsor or Exhibitor must arrange their own insurance of their property to cover loss or damage.
14. The venue will be providing Exhibitors with a table and chairs for use with their exhibit, however the Exhibitor will be liable for any damages to this equipment or the venue in which they exhibit and shall not damage, paint or otherwise alter any floors, wall or other fabrics.
15. **Force Majeure** - If either party hereto is prevented in the performance of any act required hereunder by reason of act of God, fire, flood, or other natural disaster, malicious injury, strikes, lock-outs, or other labour troubles, riots, insurrection, war or other reason of like nature not the fault of the Conference Organiser or Venue in performing under this agreement, then performance of such act shall be excused for the period of the delay. If performance of this agreement is not possible, due to such an event, in part or whole, no refund of fees will be made by the Conference Organiser.
16. Information provided in the Invitation to Sponsor and Exhibit document is correct at time of print. However, the document is subject to change. Please note, all sponsors and exhibitors will be notified of any changes.