

SPONSORSHIP OPPORTUNITIES 2018



**THE TRUSTED VOICE OF
AUSTRALIAN ENERGY USERS**

EUAA
Energy Users Association of Australia

ENERGY USERS ASSOCIATION OF AUSTRALIA

SPONSORSHIP OPPORTUNITIES 2018

Dear friends, colleagues and industry partners

After a tumultuous 2017 in the energy industry we thought things couldn't get busier or more interesting, however 2018 is set to be just that. In what is likely to be a year of significant change we invite you to take part in the Energy Users Association of Australia events in 2018.

The Energy Users Association of Australia has built a reputation of providing high-quality events that create value for sponsors and delegates, and our 2018 events calendar is gearing up to be one of our best yet.

Our exciting calendar of events is bursting with superior opportunities to build your brand amongst key industry partners, extend your reach, and further your links and reputation across the energy industry.

Our premier National Conference in May forms the centrepiece of our activities and provides numerous opportunities to showcase your business in the highest regard, alongside senior industry figures, as we promote an agenda of innovation and future thinking.

Meanwhile, our state-based Tasmanian Energy Forum and new Breakfast Briefing Series provide intimate and bespoke gatherings in which to collaborate and showcase your business and its services to an informed and influential group of Australia's largest energy users.

As the only advocacy organisation in Australia focussed solely on energy issues, the Energy Users Association of Australia is uniquely placed to represent and advocate for the ongoing activities and needs of large energy users in Australia and as a result has built an enviable community of energy experts and industry representatives.

An organisation with a high calibre of quality advisors, we are a trusted partner and meaningful contributor to the energy policy and regulation challenges facing the nation. Increasingly we are building the organisation from a traditional position as an agent of business to a facilitator of innovation and promoter of solutions.

We are not content to remain static but rather we are continuing to modernise and innovate while we ensure that we not only keep pace with change but push ahead of the curve.

We invite you to partner with us and showcase your business alongside industry influencers as we pursue the best outcomes for all energy users with events that are designed for maximum impact and interaction for your business.

Regards



Andrew Richards
Chief Executive Officer



NATIONAL CONFERENCE: FUTURE THINKING

ETIHAD STADIUM, MELBOURNE
2-3 MAY 2018

The centrepiece of events in the EUAA calendar, the 2018 National Conference: Future Thinking brings together a broad spectrum of high profile speakers from across the energy landscape. This exciting line-up will present delegates with new ideas and innovative solutions to the challenges in our energy market.

This premier event attracts delegates from across Australia including energy users, participants in the energy market, generators, representatives from transmission and distribution companies, analysts, new and established businesses and other service providers working in the energy sector, providing a fabulous opportunity to showcase your business, demonstrate your support, network and drive new business.

MAJOR PARTNER

\$15,000 ex GST

A Major Partner sponsorship provides your company with the highest level of recognition and exposure.

- Acknowledgement of your company as Major Partner with your company logo on all conference promotional material
- Table of eight at conference
- Recognition of your company on the EUAA website conference page with your company logo hyperlinked
- Verbal acknowledgement of your company sponsorship throughout the conference
- One 20-minute speaking opportunity (time to be scheduled and topic to be approved by the EUAA) at conference + panel session
- Logo, company profile (200 words) and sponsorship level included in delegate program
- Prominent exposure – display 3 banners at the venue
- Access to opted-in delegate list (name, organisation and email addresses only)
- Opportunity for full-page advertisement in delegate program



SUPPORTING PARTNER

\$9,900 ex GST

- Acknowledgement of your company as Supporting Partner with your company logo on all conference promotional literature
- Three complimentary registrations
- Recognition of your company on the EUAA website conference page with your company logo hyperlinked
- Verbal acknowledgement of your sponsorship at various times throughout the conference
- Logo, company profile (150 words) and sponsorship level included in delegate program
- Prominent exposure – display 2 banners at the venue
- Opportunity for half-page advertisement in delegate program

NETWORKING COCKTAIL FUNCTION PARTNER – 2 HOURS

\$7,500 ex GST

- Acknowledgement of your company as Cocktail Function Partner with your company logo on all promotional conference literature
- Your business logo on all promotional conference literature featuring your company as the Networking Cocktail Function Partner
- Recognition on the EUAA website conference page with your company's logo hyperlinked
- Logo, company profile (150 words) and sponsorship level included in delegate program
- Provision for company banners to be displayed during the function
- Two complimentary conference registrations with additional registrations at member rate
- At end of Day 1, opportunity for a 10 minute speaking spot in plenary to invite and welcome delegates to function
- Prominent exposure with 2 banners able to be displayed at function
- Opportunity for quarter page advertisement included in delegate program

LUNCH PARTNER:

Day 1/Day 2

\$3,000 per Day (ex GST)

- Acknowledgement of your company as Lunch Partner with your company logo on all promotional conference literature
- Opportunity to welcome and address delegates at lunch break (approximately 10 minutes)
- Recognition of your company as lunch sponsor on the EUAA website Conference page with your company's logo hyperlinked
- One complimentary registration with additional registrations at member rate
- Logo, company profile (100 words) and sponsorship level included in delegate program
- Prominent exposure – Display 1 banner at the venue

COFFEE CART PARTNER:

Day 1/Day 2

\$3,000 per Day (ex GST)

- Acknowledgement of your company as Coffee Cart Partner with your company logo on all promotional conference literature
- Recognition of your company sponsorship on the EUAA website Forum page with your company's logo hyperlinked
- Logo, company profile (75 words) and sponsorship level included in delegate program
- Prominent exposure – display 1 banner and option to add logos to coffee cups
- One complimentary registration with additional registrations at member rate

LANYARD SPONSOR

\$3,000 ex GST

- Acknowledgement of your company as Lanyard Sponsor with your company logo on all promotional conference literature
- Prominent exposure with logo printed on lanyards for conference delegates
- Recognition on the EUAA website conference page with your company's logo hyperlinked
- Logo, company profile (50 words) and sponsorship level included in delegate program

SHOWBAG SPONSOR

\$3,000 ex GST

- Acknowledgement of your company as Showbag Sponsor with your company logo on all promotional conference literature
- Prominent exposure with logo printed on delegate conference showbags
- Recognition on the EUAA website conference page with your company's logo hyperlinked
- Logo, company profile (50 words) and sponsorship level mentioned in delegate program



TASMANIAN ENERGY FORUM

HALF DAY

MAJOR PARTNER

\$4,800 ex GST

As Major Partner of the Tasmanian Energy Forum your organisation will receive the highest level of recognition and exposure.

This package includes:

- Your business logo on all promotional material relating to the Forum, acknowledging your company as Major Partner
- Table of eight at the Forum
- Recognition on the EUAA website Forum page with your company's logo hyperlinked
- Two complimentary Forum registrations with additional registrations at member rate
- Verbal acknowledgement of your sponsorship at various times throughout the Forum
- One 20-minute speaking opportunity (at time to be scheduled and topic to be approved by EUAA) at Forum + panel session
- Logo, company profile (150 words) and sponsorship level mentioned in delegate program
- Prominent exposure – display 3 banners at the Forum
- Access to list of (opted in) delegates attending the Forum (name, organisation and email address only)
- Opportunity for advertisement in Forum booklet

SUPPORTING PARTNER

\$3,500 ex GST

- Your business logo on all promotional material relating to the Forum featuring your company as a Supporting Partner
- Recognition on the EUAA website Forum page with your company's logo hyperlinked
- Two complimentary Forum registrations with additional registrations at member rate
- Verbal acknowledgement of your sponsorship at appropriate times throughout the Forum
- Logo, company profile (100 words) and sponsorship level mentioned in delegate program
- Prominent exposure – display 2 banners at the Forum
- Opportunity for advertisement in Forum booklet

POST FORUM DRINKS PARTNER

\$2,200 ex GST

- Your business logo on all promotional material relating to the Forum featuring your company as the Post Forum Drinks Partner
- Recognition on the EUAA website Forum page with your company's logo hyperlinked
- One complimentary Forum registration with additional registrations at member rate
- Logo, company profile (50 words) and sponsorship level mentioned in delegate program
- Prominent exposure – display 2 banners at the venue
- Opportunity to welcome and address delegates prior to drinks (10 minutes)
- Opportunity for advertisement in Forum Booklet





BREAKFAST BRIEFING SERIES

VICTORIAN BREAKFAST BRIEFING (MELBOURNE)
NSW BREAKFAST BRIEFING (SYDNEY)
SA BREAKFAST BRIEFING (ADELAIDE)
QLD BREAKFAST BRIEFING (BRISBANE)

The 2018 Breakfast Briefing Series will replace the EUAA state based Energy Forums (excepting Tasmania) that have run in previous years. These shorter, morning events featuring one industry leader as guest speaker will focus on key issues impacting energy users, such as regulatory and policy changes, gas and electricity market updates and other critical matters. These events will run in boardrooms or similar spaces enabling a more intimate and collegiate style for maximum liaison and engagement opportunities.

BREAKFAST BRIEFING HOST

In Kind

As Breakfast Briefing host, you will provide an adequately sized boardroom or similar space for up to 25 delegates, along with catering for the function.

You will receive:

- Your business logo on all promotional material relating to the Briefing featuring your company as the Breakfast Briefing host
- Welcome and introductory remarks at event (10 minutes)
- Acknowledgment at the event
- Your company logo hyperlinked on event listing on EUAA website

BREAKFAST BRIEFING PARTNER (limited to 1 per event)

\$1,500 ex GST

- Your business logo on all promotional material relating to the Briefing featuring your company as the Breakfast Briefing Partner
- Closing remarks and thanks at event (10 minutes)
- Your company logo hyperlinked on event listing on EUAA website

SPONSORSHIP 2018 BOOKING FORM

ORGANISATION DETAILS

Organisation Name _____

Contact Person _____

Position _____

Address _____

Suburb _____ State _____ Postcode _____

Phone _____

Email _____

SPONSORSHIP OPPORTUNITIES *(All fees exclude GST)*

Please tick relevant box(es)

EUAA CONFERENCE

- Major (\$15,000)
- Supporting (\$9,900)
- Networking Drinks (\$7,500)
- Lunch Day 1 (\$3,000)
- Lunch Day 2 (\$3,000)
- Coffee Cart Day 1 (\$3,000)
- Coffee Cart Day 2 (\$3,000)
- Lanyard Sponsor (\$3,000)
- Showbag Sponsor (\$3,000)

TASMANIAN ENERGY FORUM

- Major (\$4,800)
- Supporting (\$3,500)
- Post Forum Drinks (\$2,200)

BREAKFAST BRIEFING

Victorian Breakfast Briefing (Melbourne)

- Host (venue/catering)
- Briefing Partner (\$1,500)

NSW Breakfast Briefing (Sydney)

- Host (venue/catering)
- Briefing Partner (\$1,500)

SA Breakfast Briefing (Adelaide)

- Host (venue/catering)
- Briefing Partner (\$1,500)

QLD Breakfast Briefing (Brisbane)

- Host (venue/catering)
- Briefing Partner (\$1,500)

PAYMENT

OPTION 1

- Please forward a Tax Invoice

Tax invoice will include GST amount, any discount applied, as well as details for payment by bank transfer or cheque.

OPTION 2

- Pay by credit card

Please complete details below, however your credit card will not be charged until your sponsorship has been confirmed and a tax invoice issued.

CREDIT CARD DETAILS

- MasterCard
- Visa
- AMEX

Credit Card No _____

Cardholder's Name _____

Expiry Date _____

Signature _____

AUTHORISED BY:

Name _____

Position _____

Date _____

Signature _____

PLEASE RETURN YOUR COMPLETED BOOKING FORM TO:

Jodie Haigh, Energy Users Association of Australia
Email: euaa@euaa.com.au



EUAA SPONSORSHIP 2018 TERMS & CONDITIONS

Sponsors and exhibitors participate in EUAA conference/forum on the understanding that:

1. By returning the signed Booking Form ('Agreement'), you agree to be a Sponsor or Exhibitor of an EUAA event or conference in 2018 on the following terms and conditions.
2. Sponsorship entitlements will not commence until the fee has been paid in full.
3. The fee paid is non-refundable.
4. All amounts stipulated in this Agreement exclude 10% goods and services tax (GST).
5. Please note that your requested category of sponsorship may have a limit to the number of sponsors. Applications will be processed strictly in order of receipt of application form and full payment. The EUAA will notify you if you are unable to participate in your requested category.
6. The EUAA may at its discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Conference literature where this is offered as part of your sponsorship package and no payment shall be made to you for such use.
7. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the notified deadline. We request that all logos be supplied in an EPS and JPEG format. A high-resolution pdf of your advertisement for the delegate program will also need to be supplied to the specifications advised. Should an alternative file format be received, the EUAA cannot be held responsible for the quality of the logo or advertisement displayed in any of the promotional material.
8. Provision of banners, including delivery, their erection, dismantling and return to you along with any other promotional material is the responsibility of the sponsor and exhibitor.
9. The Conference logo is available for sponsors and exhibitors to use in their own promotions. However, all use must follow the strict guidelines as set by the conference/forum organiser and is subject to approval.
10. A sponsorship schedule will be provided to all sponsors and exhibitors. The schedule will cover details relating to deadlines for receipt of advertising content, information on available catering, audiovisual requirements and general information.
11. The EUAA, its conference/forum organising committee and the conference/forum managers shall be indemnified and held harmless in respect of all costs, claims, demands and expenses to which they may be subject because of loss, injury, damage arising to any party, person or equipment during the duration of the conference/forum, including set up and dismantle times, which might be caused in part or whole by you, your staff, contractors or any other person under your instruction. Please ensure that your insurance will cover your involvement in this exhibition.
12. The Exhibitor shall take out a Third-Party Policy with a reputable insurer containing public liability cover. This should be for an amount not less than \$10,000,000 and the conference/forum organiser/s shall be entitled, but not obliged, to inspect such a certificate of clearance from your insurer, prior to the Exhibitor obtaining access to the Venue.
13. The conference/forum organiser/s shall not be under any responsibility or liability whatsoever for damages to exhibits by loss, damage, theft, water, storms, strikes, riots or any other cause whatsoever. The Sponsor or Exhibitor must arrange their own insurance of their property to cover loss or damage.
14. The venue will be providing Exhibitors with a table and chairs for use with their exhibit, however the Exhibitor will be liable for any damages to this equipment or the venue in which they exhibit and shall not damage, paint or otherwise alter any floors, wall or other fabrics.
15. Force Majeure - If either party hereto is prevented in the performance of any act required hereunder by reason of act of God, fire, flood, or other natural disaster, malicious injury, strikes, lock-outs, or other labour troubles, riots, insurrection, war or other reason of like nature not the fault of the Conference Organiser or Venue in performing under this agreement, then performance of such act shall be excused for the period of the delay. If performance of this agreement is not possible, due to such an event, in part or whole, no refund of fees will be made by the Conference Organiser.
16. Information provided in the Invitation to Sponsor and Exhibit document is correct at time of print. However, the document is subject to change. Please note, all sponsors and exhibitors will be notified of any changes.