



**SPONSORSHIP
OPPORTUNITIES**

EUAA NATIONAL CONFERENCE 2020

WEDNESDAY 29 & THURSDAY 30 APRIL
MARVEL STADIUM, MELBOURNE

**THE TRUSTED VOICE OF
AUSTRALIAN ENERGY USERS**

EUAA
Energy Users Association of Australia

NATIONAL CONFERENCE 2020

WEDNESDAY 29 & THURSDAY 30 APRIL 2020
MARVEL STADIUM, MELBOURNE

As we continue to work proactively and collaboratively to find solutions to the many challenges in Australian energy markets, we invite you to join us to add your voice and ideas to the conversation.

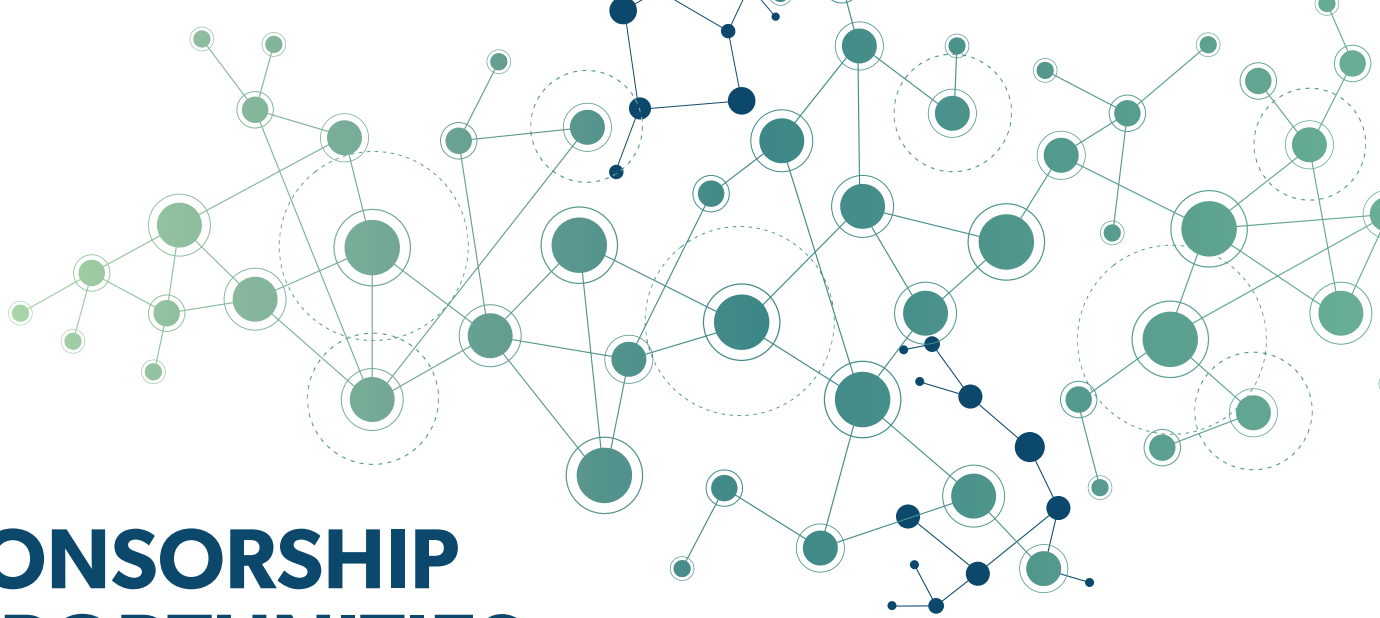
Attracting influential speakers from across the Australian energy landscape, the EUAA National Conference has built a reputation for solutions focused, collaborative dialogue. An opportunity for energy users, networks, generators, retailers, analysts and others to converge in Melbourne on issues uniquely impacting large business.

This highly valued conference provides a unique opportunity in Australia to liaise with large energy users in an event that has become renowned. The only conference of its kind in Australia, this key event is designed by energy users for energy users and is a much-anticipated opportunity for engagement in the calendar year.

Don't miss this incredible opportunity to showcase your business and network with companies who are behind the essential goods and services used in the Australian community every day.

We welcome the opportunity to partner with you at this exciting event and look forward to discussing one of the following opportunities with you!





SPONSORSHIP OPPORTUNITIES

We welcome the opportunity to partner with businesses at this one of a kind event – designed by energy users for energy users.

MAJOR PARTNER

\$15,000 ex GST

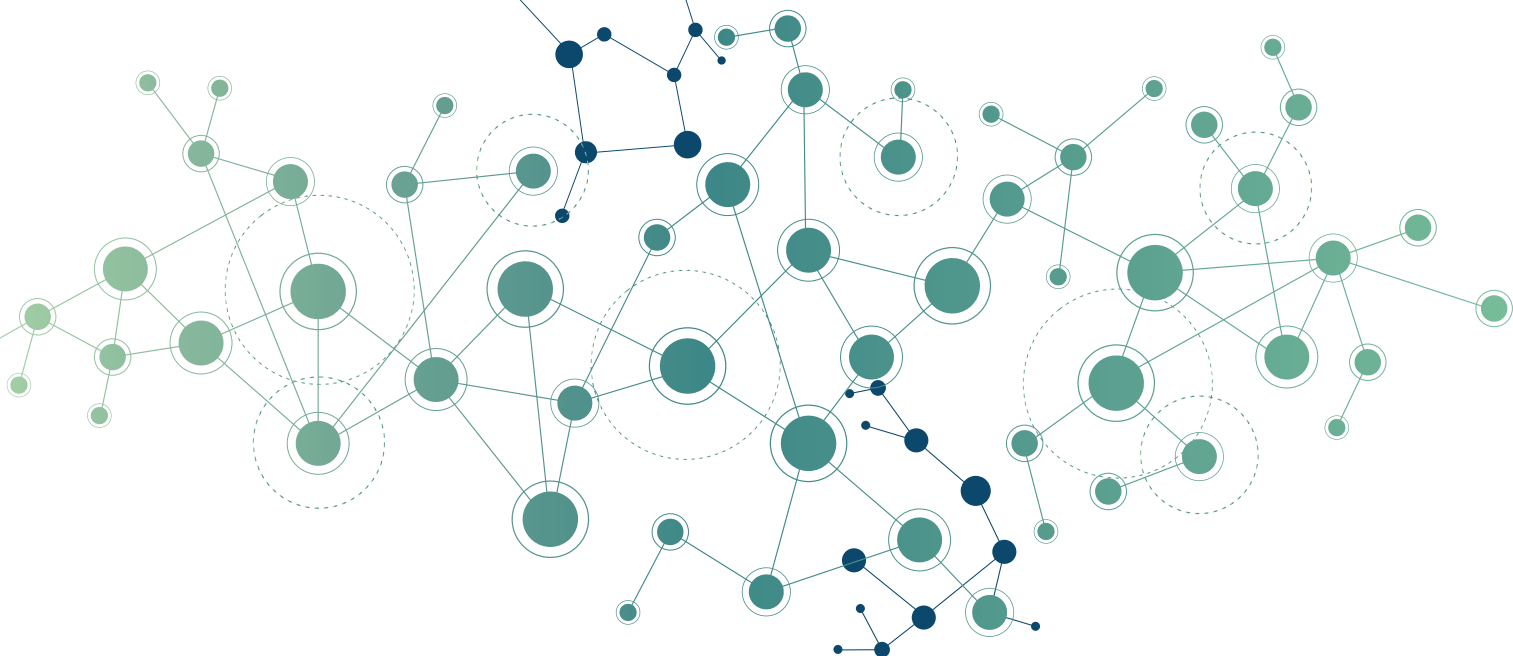
A Major Partner sponsorship provides your company with the highest level of recognition and exposure.

- Acknowledgement of your company as Major Partner with your company logo on all conference promotional material
- Table of eight at conference
- Recognition of your company on the EUAA website conference page with your company logo hyperlinked
- Verbal acknowledgement of your company sponsorship throughout the conference
- One 20-minute speaking opportunity (time to be scheduled and topic to be approved by the EUAA) at conference + panel session
- Logo, company profile (200 words) and sponsorship level included in delegate program
- Prominent exposure – display 3 banners at the venue
- Access to opted-in delegate list (name, organisation and email addresses only)
- Opportunity for full-page advertisement in delegate program

SUPPORTING PARTNER

\$9,900 ex GST

- Acknowledgement of your company as Supporting Partner with your company logo on all conference promotional literature
- Three complimentary registrations
- Recognition of your company on the EUAA website conference page with your company logo hyperlinked
- Verbal acknowledgement of your sponsorship at various times throughout the conference
- Logo, company profile (150 words) and sponsorship level included in delegate program
- Prominent exposure – display 2 banners at the venue
- Opportunity for half-page advertisement in delegate program



NETWORKING COCKTAIL FUNCTION PARTNER – 2 HOURS

\$7,500 ex GST

- Acknowledgement of your company as Cocktail Function Partner with your company logo on all promotional conference literature
- Your business logo on all promotional conference literature featuring your company as the Networking Cocktail Function Partner
- Recognition on the EUAA website conference page with your company's logo hyperlinked
- Logo, company profile (150 words) and sponsorship level included in delegate program
- Provision for company banners to be displayed during the function
- Two complimentary conference registrations with additional registrations at member rate
- At end of Day 1, opportunity for a 10 minute speaking spot in plenary to invite and welcome delegates to function
- Prominent exposure with 2 banners able to be displayed at function
- Opportunity for quarter page advertisement included in delegate program

SESSION PARTNER:

Multiple opportunities \$3,000 per Session (ex GST)

- Opportunity to co-chair a session
- Logo included in delegate program with a 50 word blurb about your company
- Recognition on event page of EUAA website
- Verbal acknowledgement at conference
- Opportunity to display 2 banners displayed prominently at the conference

LUNCH PARTNER:

Day 1/Day 2

\$3,000 per Day (ex GST)

- Acknowledgement of your company as Lunch Partner with your company logo on all promotional conference literature
- Opportunity to welcome and address delegates at lunch break (approximately 10 minutes)
- Recognition of your company as lunch sponsor on the EUAA website Conference page with your company's logo hyperlinked
- One complimentary registration with additional registrations at member rate
- Logo, company profile (100 words) and sponsorship level included in delegate program
- Prominent exposure – Display 1 banner at the venue

COFFEE CART PARTNER:

Day 1/Day 2

\$3,000 per Day (ex GST)
or \$5,000 Both Days (ex GST)

- Acknowledgement of your company as Coffee Cart Partner with your company logo on all promotional conference literature
- Recognition of your company sponsorship on the EUAA website conference page with your company's logo hyperlinked
- Logo, company profile (75 words) and sponsorship level included in delegate program
- Prominent exposure – display 1 banner and option to add logos to coffee cups
- One complimentary registration with additional registrations at member rate

EUA NATIONAL CONFERENCE 2020

SPONSORSHIP BOOKING FORM

ORGANISATION DETAILS

Organisation Name _____

Contact Person _____

Position _____

Address _____

Suburb _____ State _____ Postcode _____

Phone _____

Email _____

SPONSORSHIP OPPORTUNITIES *(All fees exclude GST)*

Please tick relevant box(es)

- | | | |
|--|---|--|
| <input type="checkbox"/> Major Partner (\$15,000) | <input type="checkbox"/> Session Partner (\$3,000)* | <input type="checkbox"/> Coffee Cart Day 1 (\$3,000) |
| <input type="checkbox"/> Supporting Partner (\$9,900) | <input type="checkbox"/> Lunch Day 1 (\$3,000) | <input type="checkbox"/> Coffee Cart Day 2 (\$3,000) |
| <input type="checkbox"/> Networking Drinks Partner (\$7,500) | <input type="checkbox"/> Lunch Day 2 (\$3,000) | <input type="checkbox"/> Coffee Cart Both Days (\$5,000) |

PAYMENT

OPTION 1

- Please forward a Tax Invoice

Tax invoice will include GST amount, any discount applied, as well as details for payment by bank transfer or cheque.

OPTION 2

- Pay by credit card

Please complete details below, however your credit card will not be charged until your sponsorship has been confirmed and a tax invoice issued.

CREDIT CARD DETAILS

- MasterCard Visa AMEX

Credit Card No _____ Expiry Date _____

Cardholder's Name _____ Signature _____

AUTHORISED BY:

Name _____ Date _____

Position _____ Signature _____

PLEASE RETURN YOUR COMPLETED BOOKING FORM TO:

Jodie Haigh, Energy Users Association of Australia
Email: euaa@euaa.com.au



EUAA NATIONAL CONFERENCE 2020 SPONSORSHIP TERMS & CONDITIONS

Sponsors and exhibitors participate in EUAA conference on the understanding that:

1. By returning the signed Booking Form ('Agreement'), you agree to be a Sponsor or Exhibitor of the EUAA National Conference 2020 on the following terms and conditions.
2. Sponsorship entitlements will not commence until the fee has been paid in full.
3. The fee paid is non-refundable.
4. All amounts stipulated in this Agreement exclude 10% goods and services tax (GST).
5. Please note that your requested category of sponsorship may have a limit to the number of sponsors. Applications will be processed strictly in order of receipt of application form and full payment. The EUAA will notify you if you are unable to participate in your requested category.
6. The EUAA may at its discretion use your logo, symbol, trade mark or registered mark in acknowledging your sponsorship in the Conference literature where this is offered as part of your sponsorship package and no payment shall be made to you for such use.
7. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the notified deadline. We request that all logos be supplied in an EPS and JPEG format. A high-resolution pdf of your advertisement for the delegate program will also need to be supplied to the specifications advised. Should an alternative file format be received, the EUAA cannot be held responsible for the quality of the logo or advertisement displayed in any of the promotional material.
8. Provision of banners, including delivery, their erection, dismantling and return to you along with any other promotional material is the responsibility of the sponsor and exhibitor.
9. The Conference logo is available for sponsors and exhibitors to use in their own promotions. However, all use must follow the strict guidelines as set by the conference organiser and is subject to approval.
10. A sponsorship schedule will be provided to all sponsors and exhibitors. The schedule will cover details relating to deadlines for receipt of advertising content, information on available catering, audiovisual requirements and general information.
11. The EUAA, its conference organising committee and the conference managers shall be indemnified and held harmless in respect of all costs, claims, demands and expenses to which they may be subject because of loss, injury, damage arising to any party, person or equipment during the duration of the conference, including set up and dismantle times, which might be caused in part or whole by you, your staff, contractors or any other person under your instruction. Please ensure that your insurance will cover your involvement in this exhibition.
12. The Exhibitor shall take out a Third-Party Policy with a reputable insurer containing public liability cover. This should be for an amount not less than \$10,000,000 and the conference organiser/s shall be entitled, but not obliged, to inspect such a certificate of clearance from your insurer, prior to the Exhibitor obtaining access to the Venue.
13. The conference organiser/s shall not be under any responsibility or liability whatsoever for damages to exhibits by loss, damage, theft, water, storms, strikes, riots or any other cause whatsoever. The Sponsor or Exhibitor must arrange their own insurance of their property to cover loss or damage.
14. The venue will be providing Exhibitors with a table and chairs for use with their exhibit, however the Exhibitor will be liable for any damages to this equipment or the venue in which they exhibit and shall not damage, paint or otherwise alter any floors, wall or other fabrics.
15. Force Majeure - If either party hereto is prevented in the performance of any act required hereunder by reason of act of God, fire, flood, or other natural disaster, malicious injury, strikes, lock-outs, or other labour troubles, riots, insurrection, war or other reason of like nature not the fault of the Conference Organiser or Venue in performing under this agreement, then performance of such act shall be excused for the period of the delay. If performance of this agreement is not possible, due to such an event, in part or whole, no refund of fees will be made by the Conference Organiser.
16. Information provided in the Invitation to Sponsor and Exhibit document is correct at time of print. However, the document is subject to change. Please note, all sponsors and exhibitors will be notified of any changes.

ENERGY USERS ASSOCIATION OF AUSTRALIA

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